



# GCOM266 INTRODUCTION TO MULTIMEDIA

**Instructor:** Alex Fogarty  
**Office:** CA116E  
**Email:** alex.fogarty@mnstate.edu  
**Phone:** 218-477-2402, cell 347-683-7101  
**Office Hours:**  
 M, W: 3-5:00, Th: 2-5:00, F: 12-2:00

**Department:** SoMAD  
**Program:** GCOM  
**Sections:** 01 and 02  
**Meeting Dates:** Mon/Wed  
**Meeting Times:** 10-11:15, 12 - 1:15  
**Location:** Hagen Hall 0201  
**Prerequisite:** None

## FALL SEMESTER - 2018 - SYLLABUS

**Class Dates** August 27 - December 10, 2018

**Course Credits** 3.0 Credit Hours

**Course Content** **GCOM 266** Introduction to Multimedia provides students with a strong foundation in the many ways to create, render, optimize, organize, and share multimedia content. Students will build a webpage and then populate it with projects focusing on sound, video, animation and movement over time. Classes will involve lectures, demonstrations, reading assignments, and hands-on experiences. Resources will include readings and instructor created pdf files. Work will include individual projects on each software package throughout the semester, and with one major comprehensive final project.

**Assignments** All assignments are due as a submitted url to the D2L dropbox at class time on the date due. For every day late 10% will be deducted from grade.

**Course** Upon successful completion of the course, students will have:

- Developed basic competencies with computer applications such as HTML5, CSS, Adobe - Premiere & After Effects, Audacity and Garage Band.
- Understanding of terminology used in the multimedia industry.
- Experience operating various hardware devices relating to the industry.
- Knowledge regarding the importance of the various graphic applications and their relationship to the graphic communications industry.
- An understanding of how new technologies are changing the industry.

**Textbook** We will work from pdfs of a book, but it will not be purchased.

**Grading Policy for Student Evaluation** Each area of work will be given a corresponding numeric value.

Book Quizzes and Written Assignments	10%
HTML/CSS Assignments	10%
Midterm Site	10%
3 media projects	45%
Final comprehensive project	25%

**Letter grades determined as follows:**

A +	100% - 97%	B-	82.9% - 80%	D	66.9% - 63%
A	96.9% - 93%	C+	79.9% - 77%	D-	62.9% - 60%
A-	92.9% - 90%	C	76.9% - 73%	F	59.9% - 0%
B+	89.9% - 87%	C-	72.9% - 70%		
B	86.9% - 83%	D+	69.9% - 67%		



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### **FALL SEMESTER - 2018 - SYLLABUS**

#### **Final Project**

**Due: Sec 02 - 10am class: Thursday, Dec. 13 at 9AM.**

*We will meet for this final.*

**Due: Sec 01 - 12pm class: Friday, Dec. 14 at 2PM.**

*We will meet for this final.*

#### **Attendance**

Attendance is not mandatory, but it is important. It is difficult to stay on top of information when too many classes are missed. Any projects (or quizzes) must be made up within one week. Borderline students are encouraged to attend all sessions of class. Refer to the MSUM Student Absence Policy. **Attendance will be taken daily.**

#### **Supplies**

**Bring a headset to class beginning 4th week.** Bring this to every class. You will also need a blank flash drive to submit your final project.

**IT IS VERY IMPORTANT THAT YOU BACK UP YOUR WORK ON A REGULAR BASIS.** It is your responsibility for managing your work.

Make sure you have an external drive or jump drive of at least 2 gb to transport your project files and completed work.

#### **Class Participation**

Class participation means: Showing up for class on time, paying attention, and being prepared to answer questions. It also means asking questions when you are confused, and being willing to help others if you have mastered the material and a fellow student could use some guidance. I value communication first and foremost so if you're struggling please know I'm willing to work with you, but you need to reach out.



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## **FALL SEMESTER - 2018 - SYLLABUS**

### **Accessibility**

Minnesota State University Moorhead is committed to providing equitable access to learning opportunities for all students and strives to make courses inclusive and accessible in accordance with sections 504 and 508 of the 1973 Rehabilitation Act and the Americans with Disabilities Act. The University will make reasonable accommodations for students with documented disabilities. Accessibility Resources (AR) is the campus office that collaborates with students in need of special accommodations and assists in arranging reasonable accommodations.

If you have, or think you may have, a disability (e.g. mental health, attentional, learning, chronic health, sensory or physical):

- Please contact Accessibility Resources at (218) 477-4318 (V) or (800) 627.3529 (MRS/TTY) for more information, or stop by the AR office inside the Academic Support Center in Flora Frick Hall.
- If you are already registered with Accessibility Resources and have questions or concerns regarding your current Accommodation Letter, please contact Kari Klettke, Director, at: kari.klettke@mnstate.edu or 218-477-5859.
- Additional information is available on the AR website: <http://www.mnstate.edu/accessibility>

### **Sexual Violence Prevention Statement**

Acts of sexual violence are intolerable. MSUM expects all members of the campus community to act in a manner that does not infringe on the rights of others. We are committed to eliminating all acts of sexual violence.

MSUM faculty and staff are concerned about the well-being and development of our students. We are obligated to share information with the MSUM Title IX Coordinator in certain situations to help ensure that the students' safety and welfare is being addressed, consistent with the requirements of the law. These disclosures include but are not limited to reports of sexual assault, relationship violence, and stalking. If you have experienced or know someone who has experienced sexual violence, services and resources are available.

You may also choose to file a report. For further information, contact Lynn Peterson, Title IX Coordinator, [petsrnl@mnstate.edu](mailto:petsrnl@mnstate.edu); 218-477-2967, or Ashley Atteberry, Director of Student Conduct & Resolution; [ashley.atteberry@mnstate.edu](mailto:ashley.atteberry@mnstate.edu), 218-477-2174; both located in Flora Frick 153. Additional information is available at: [www.mnstate.edu/titleix](http://www.mnstate.edu/titleix)



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## **FALL SEMESTER - 2018 - SYLLABUS**

### **Outline for GCOM 266: Introduction to Multimedia**

Projects may vary from this agenda throughout the semester. Links to references & tutorials are found on my website: <http://msum.alexfogarty.com/gcom266/GCOM266.html>, and then to details for each specific topic.

## **FOUNDATIONS UNIT - Weeks 1 & 2**

### **FOUNDATION UNIT - KEY DUE DATES**

September 5 - Quiz Chapter 1 (end of week 2)

#### **Week 1 - August 27, 29**

**Monday:** Class introductions, overview. Introduction to the HA 201 lab, class resources. Login Procedures, and secure your SWSpace, become familiar with class website:

<http://msum.alexfogarty.com/gcom266/GCOM266.html>

[http://msum.alexfogarty.com/gcom266/GCOM266\\_intro.html](http://msum.alexfogarty.com/gcom266/GCOM266_intro.html)

Work from link

- Read GCOM266 - Getting Started in the class

**Wednesday:** Chapter 1 in class review. Image use overview. Streaming Audio and Video.

- Read GCOM266 - Getting Started with images

Work from links on website - [http://msum.alexfogarty.com/gcom266/GCOM266\\_intro.html](http://msum.alexfogarty.com/gcom266/GCOM266_intro.html).

You will have a Quiz on this material Wednesday September 5

- Chapter 1 Summary pdf
- Read MultiMedia and the Web
- See additional video links on website

#### **Week 2 - September 3, 5**

**Monday: NO CLASS**

**Wednesday:** Quiz chapter 1. Lecture How the Web Works and Web Design 101. In class start HTML Handcoding Assignment, lecture of Web Design 101. Test page up on sws server to check and review submission process.

## **CODING UNIT - Weeks 3 - 6**

### **CODING UNIT - KEY DUE DATES**

September 17 - HTML Handcoding Assignment due

September 24 - Chapter 2 Quiz

October 1 - CSS Assignment due

October 17 - Midterm with Sound Assignments



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### **FALL SEMESTER - 2018 - SYLLABUS**

#### **Week 3 - September 10, 12 - HTML**

Monday: Continue in class HTML Handcoding Assignment

Wednesday: continue lecture Web Design 101, continue in class HTML Handcoding Assignment

#### **Week 4 - September 17, 19 - HTML, CSS**

Monday: HTML Assignment due, submission checks, in class start CSS assignment

[http://msum.alexfogarty.com/gcom266/GCOM266\\_css.html](http://msum.alexfogarty.com/gcom266/GCOM266_css.html)

Wednesday: Review Chapter 2, Lecture Web Design 101 CSS section

**Chapter 2 review notes to come.**

#### **Week 5 - September 24, 26 - CSS**

Monday: Quiz Chapter 2, in class Start CSS Assignment, continue lecture css

Wednesday: Work on CSS

#### **Week 6 - October 1, 3**

Monday: Due: CSS Assignment, Review Midterm Assignment and starter template

Wednesday: Start Sound Lecture and Review, Review Chapter 7

[http://msum.alexfogarty.com/gcom266/GCOM266\\_sound.html](http://msum.alexfogarty.com/gcom266/GCOM266_sound.html)

### **MEDIA PROJECTS UNIT - Weeks 6 (soft start) and onward**

#### **MEDIA PROJECTS UNIT - KEY DUE DATES**

October 10 - Quiz Chapter 7

October 17 - Midterm with Sound Assignments

October 29 - Quiz Chapter 8

October 31 - Video Assignment

November 5 - Loglines

November 26 - Final Project Idea

November 28 - Group Animation Project

#### **Week 7 - October 8, 10**

Monday: Work on Sound. **Chapter 7 review notes to come.**

Wednesday: Quiz Chapter 7, Work on Sound

#### **Week 8 - October 15, 17**

Monday: NO CLASS

Wednesday: Midterm / Sound Projects due, Lecture Video

[http://msum.alexfogarty.com/gcom266/GCOM266\\_midterm.html](http://msum.alexfogarty.com/gcom266/GCOM266_midterm.html)

#### **Week 9 - October 22, 24**

Monday: Lecture Premiere, Work on Video Projects

**[http://msum.alexfogarty.com/gcom266/GCOM266\\_video.html](http://msum.alexfogarty.com/gcom266/GCOM266_video.html)**

Wednesday: Work on Video Projects. **Chapter 8 review notes to come.**



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### **FALL SEMESTER - 2018 - SYLLABUS**

#### **Week 10 - October 29, 31**

Monday: Quiz Chapter 8, Work on Video Projects  
Wednesday: Due: Video Projects, Animation Lecture  
[http://msum.alexfogarty.com/gcom266/GCOM266\\_animation.html](http://msum.alexfogarty.com/gcom266/GCOM266_animation.html)

#### **Week 11 - November 5, 7**

Monday: Due: Loglines, Lecture Animation After Effects if time  
Wednesday: Due: Lecture After Effects Animation and Type, Animation Group Meetings, Work

#### **Week 12 - November 12, 14**

Monday: NO CLASS  
Wednesday: Animation Group Meetings, Work

#### **Week 13 - November 19, 21**

Monday: Animation Group Work, Final Assignment Overview  
[http://msum.alexfogarty.com/gcom266/GCOM266\\_finalproject.html](http://msum.alexfogarty.com/gcom266/GCOM266_finalproject.html)  
Wednesday: NO CLASSES

#### **Week 14 - November 26, 28**

Monday: Due Final Assignment Idea Submission, Animation Group Work  
Wednesday: Due Animation Group Project - Watch in class

#### **Week 15 - December 3, 5**

Monday: Final Project Work  
Wednesday: Final Project Work

#### **Week 16 - December 10,**

Monday: Final Project Work  
Wednesday: STUDY DAY - NO CLASS

#### **FINAL PROJECT**

**Due: Sec 02 - 10am class: Thursday, Dec. 13 at 9AM.**

*We will meet for this final.*

**Due: Sec 01 - 12pm class: Friday, Dec. 14 at 2PM.**

*We will meet for this final.*