



GCOM266 INTRODUCTION TO MULTIMEDIA

Instructor: Alex Fogarty
Office: CA116E
Email: alex.fogarty@mnstate.edu
Phone: 347-683-7101 (cell)
Office Hours:
M-Tr: 8:30am - 10:00am
Fri: 11:00am - 2:00pm

Department: SoMAD
Program: GCOM
Section: 02
Meeting Dates: Tues/Thurs
Meeting Times: 10:30 - 11:45AM
Location: Hagen Hall 0201
Prerequisite: None

SPRING SEMESTER - 2019 - SYLLABUS

Class Dates January 15 - May 15, 2019

Course Credits 3.0 Credit Hours

Course Content **GCOM 266** Introduction to Multimedia provides students with a strong foundation in the many ways to create, render, optimize, organize, and share multimedia content. Students will build a webpage and then populate it with projects focusing on sound, video, animation and movement over time. Classes will involve lectures, demonstrations, reading assignments, and hands-on experiences. Resources will include readings and instructor created pdf files. Work will include individual projects on each software package throughout the semester, and with one major comprehensive final project.

Assignments All assignments are due as a submitted url to the D2L dropbox at class time on the date due. For every day late 10% will be deducted from grade.

Course Upon successful completion of the course, students will have:

- Developed basic competencies with computer applications such as HTML5, CSS, Adobe - Premiere & After Effects, Audacity and Garage Band.
- Understanding of terminology used in the multimedia industry.
- Experience operating various hardware devices relating to the industry.
- Knowledge regarding the importance of the various graphic applications and their relationship to the graphic communications industry.
- An understanding of how new technologies are changing the industry.

Textbook We will work from pdfs of a book, but it will not be purchased.

Grading Policy for Student Evaluation

| | |
|--|-----|
| Each area of work will be given a corresponding numeric value. | |
| Book Quizzes and Written Assignments | 10% |
| HTML/CSS Assignments | 10% |
| Midterm Site | 10% |
| 3 media projects | 45% |
| Final comprehensive project | 25% |



GCOM266 INTRODUCTION TO MULTIMEDIA

Instructor: Alex Fogarty
Office: CA116E
Email: alex.fogarty@mnstate.edu
Phone: 347-683-7101 (cell)
Office Hours:
M-Tr: 8:30am - 10:00am
Fri: 11:00am - 2:00pm

Department: SoMAD
Program: GCOM
Section: 02
Meeting Dates: Tues/Thurs
Meeting Times: 10:30 - 11:45AM
Location: Hagen Hall 0201
Prerequisite: None

SPRING SEMESTER - 2019 - SYLLABUS

Letter grades determined as follows:

| | | | | | |
|-----|-------------|----|-------------|----|-------------|
| A + | 100% - 97% | B- | 82.9% - 80% | D | 66.9% - 63% |
| A | 96.9% - 93% | C+ | 79.9% - 77% | D- | 62.9% - 60% |
| A- | 92.9% - 90% | C | 76.9% - 73% | F | 59.9% - 0% |
| B+ | 89.9% - 87% | C- | 72.9% - 70% | | |
| B | 86.9% - 83% | D+ | 69.9% - 67% | | |

Attendance

Attendance is not mandatory, but it is important. It is difficult to stay on top of information when too many classes are missed. Any projects (or quizzes) must be made up within one week. Borderline students are encouraged to attend all sessions of class. Refer to the MSUM Student Absence Policy. **Attendance will be taken daily.**

Supplies

Bring a headset to class beginning 4th week. Bring this to every class. You will also need a blank flash drive to submit your final project.

IT IS VERY IMPORTANT THAT YOU BACK UP YOUR WORK ON A REGULAR BASIS. It is your responsibility for managing your work.

Make sure you have an external drive or jump drive of at least 2 gb to transport your project files and completed work.

Class Participation

Class participation means: Showing up for class on time, paying attention, and being prepared to answer questions. It also means asking questions when you are confused, and being willing to help others if you have mastered the material and a fellow student could use some guidance. I value communication first and foremost so if you're struggling please know I'm willing to work with you, but you need to reach out.



GCOM266 INTRODUCTION TO MULTIMEDIA

Instructor: Alex Fogarty
Office: CA116E
Email: alex.fogarty@mnstate.edu
Phone: 347-683-7101 (cell)
Office Hours:
M-Tr: 8:30am - 10:00am
Fri: 11:00am - 2:00pm

Department: SoMAD
Program: GCOM
Section: 02
Meeting Dates: Tues/Thurs
Meeting Times: 10:30 - 11:45AM
Location: Hagen Hall 0201
Prerequisite: None

SPRING SEMESTER - 2019 - SYLLABUS

Accessibility

Minnesota State University Moorhead is committed to providing equitable access to learning opportunities for all students and strives to make courses inclusive and accessible in accordance with sections 504 and 508 of the 1973 Rehabilitation Act and the Americans with Disabilities Act. The University will make reasonable accommodations for students with documented disabilities. Accessibility Resources (AR) is the campus office that collaborates with students in need of accommodations and assists in arranging reasonable accommodations.

If you have, or think you may have, a disability (e.g. mental health, attentional, learning, chronic health, sensory or physical), please contact Accessibility Resources at (218) 477-4318 (V), (800) 627.3529 (MRS/TTY), kari.klettke@mnstate.edu or stop by to schedule an appointment with Kari Klettke, Director, in 154C Flora Frick Hall. Please also contact Accessibility Resources if you are currently registered for accommodations and have any questions or concerns. Additional information is available on the AR website: <http://www.mnstate.edu/accessibility>

Sexual Violence Prevention Statement

Acts of sexual violence are intolerable. MSUM expects all members of the campus community to act in a manner that does not infringe on the rights of others. We are committed to eliminating all acts of sexual violence.

MSUM faculty and staff are concerned about the well-being and development of our students. We are obligated to share information with the MSUM Title IX Coordinator in certain situations to help ensure that the students' safety and welfare is being addressed, consistent with the requirements of the law. These disclosures include but are not limited to reports of sexual assault, relationship violence, and stalking.

If you have experienced or know someone who has experienced sexual violence, services and resources are available. You may also choose to file a report. For further information, contact Lynn Peterson, Title IX Coordinator, petrsnly@mnstate.edu; 218-477-2967, or Ashley Atteberry, Director of Student Conduct & Resolution; ashley.atteberry@mnstate.edu, 218-477-2174; both located in Flora Frick 153. Additional information is available at: www.mnstate.edu/titleix



GCOM266 INTRODUCTION TO MULTIMEDIA

Instructor: Alex Fogarty
Office: CA116E
Email: alex.fogarty@mnstate.edu
Phone: 347-683-7101 (cell)
Office Hours:
M-Tr: 8:30am - 10:00am
Fri: 11:00am - 2:00pm

Department: SoMAD
Program: GCOM
Section: 02
Meeting Dates: Tues/Thurs
Meeting Times: 10:30 - 11:45AM
Location: Hagen Hall 0201
Prerequisite: None

SPRING SEMESTER - 2019 - SYLLABUS

Outline for GCOM 266: Introduction to Multimedia

Projects may vary from this agenda throughout the semester. Links to references & tutorials are found on my website: <http://msum.alexfogarty.com/gcom266/GCOM266.html>, and then to details for each specific topic.

FOUNDATIONS UNIT - Weeks 1 & 2

FOUNDATION UNIT - KEY DUE DATES

January 24 - Quiz Chapter 1 (end of week 2)

Week 1 - January 15, 17

Tuesday: Class introductions, overview. Introduction to the HA 201 lab, class resources. Login Procedures, and secure your SWSpace, become familiar with class website:

<http://msum.alexfogarty.com/gcom266/GCOM266.html>

http://msum.alexfogarty.com/gcom266/GCOM266_intro.html

Work from link

- Read GCOM266 - Getting Started in the class

Thursday: Image use overview. Streaming Audio and Video.

- Read GCOM266 - Getting Started with images

Work from links on website - http://msum.alexfogarty.com/gcom266/GCOM266_intro.html.

You will have a Quiz on this material on January 24.

- Chapter 1 Summary pdf
- Read MultiMedia and the Web
- See additional video links on website

Week 2 - January 22, 24

Tuesday: Chapter 1 in class review.

Thursday: Quiz chapter 1. Lecture How the Web Works and Web Design 101.

In class start HTML Handcoding Assignment, lecture of Web Design 101. Test page up on sws server to check and review submission process.

CODING UNIT - Weeks 3 - 6

CODING UNIT - KEY DUE DATES

February 5 - HTML Handcoding Assignment

February 12 - Chapter 2 Quiz

February 19 - CSS Assignment

October 17 - Midterm with Sound Assignments



GCOM266 INTRODUCTION TO MULTIMEDIA

Instructor: Alex Fogarty
Office: CA116E
Email: alex.fogarty@mnstate.edu
Phone: 347-683-7101 (cell)
Office Hours:
M-Tr: 8:30am - 10:00am
Fri: 11:00am - 2:00pm

Department: SoMAD
Program: GCOM
Section: 02
Meeting Dates: Tues/Thurs
Meeting Times: 10:30 - 11:45AM
Location: Hagen Hall 0201
Prerequisite: None

SPRING SEMESTER - 2019 - SYLLABUS

Week 3 - January 29, 31 - HTML

Tuesday: Continue in class HTML Handcoding Assignment

Thursday: continue lecture Web Design 101, continue in class HTML Handcoding Assignment

Week 4 - February 5, 7 - HTML, CSS

Tuesday: HTML Assignment due, submission checks, in class start CSS assignment

http://msum.alexfogarty.com/gcom266/GCOM266_css.html

Thursday: Review Chapter 2, Lecture Web Design 101 CSS section

Chapter 2 review.

Week 5 - February 12, 14 - CSS

Tuesday: Quiz Chapter 2, in class continue CSS Assignment, continue lecture css

Thursday: Work on CSS

Week 6 - February 19, 21

Tuesday: Due: CSS Assignment, Review Midterm Assignment and starter template

Thursday: Start Sound Lecture and Review, Review Chapter 7

http://msum.alexfogarty.com/gcom266/GCOM266_sound.html

MEDIA PROJECTS UNIT - Weeks 6 (soft start) and onward

MEDIA PROJECTS UNIT - KEY DUE DATES

February 28 - Quiz Chapter 7

March 14 - Midterm with Sound Assignments

March 19 - Quiz Chapter 8

March 26 - Video Assignment

March 26 - Loglines

April 23 - Final Project Idea

April 23 - Group Animation Project

Week 7 - February 26, 28

Tuesday: Work on Sound. **Chapter 7 review notes.**

Thursday: Quiz Chapter 7, Work on Sound

Week 8 - March 5, 7 SPRING BREAK

Tuesday: NO CLASS

Thursday: NO CLASS

Week 9 - March 12, 14

Tuesday: Lecture Premiere, Work on Video Projects

http://msum.alexfogarty.com/gcom266/GCOM266_video.html

Thursday: Work on Video Projects.

Midterm / Sound Projects due, Lecture Video

http://msum.alexfogarty.com/gcom266/GCOM266_midterm.html



GCOM266 INTRODUCTION TO MULTIMEDIA

Instructor: Alex Fogarty
Office: CA116E
Email: alex.fogarty@mnstate.edu
Phone: 347-683-7101 (cell)
Office Hours:
M-Tr: 8:30am - 10:00am
Fri: 11:00am - 2:00pm

Department: SoMAD
Program: GCOM
Section: 02
Meeting Dates: Tues/Thurs
Meeting Times: 10:30 - 11:45AM
Location: Hagen Hall 0201
Prerequisite: None

SPRING SEMESTER - 2019 - SYLLABUS

Week 10 - March 19, 21

Tuesday: Quiz Chapter 8, Work on Video Projects
Thursday: Animation Lecture
http://msum.alexfogarty.com/gcom266/GCOM266_animation.html

Week 11 - March 26, 28

Tuesday: Due: Video Projects, Due: Loglines, Lecture Animation After Effects if time
Thursday: Due: Lecture After Effects Animation and Type, Animation Group Meetings, Work

Week 12 - April 2, 4

Tuesday: Animation Group Meetings, Work
Thursday: Animation Group Work

Week 13 - April 9, 11

Tuesday: Animation Group Work, Final Assignment Overview
http://msum.alexfogarty.com/gcom266/GCOM266_finalproject.html
Thursday: Animation Group Work
Required: April 10. Attend Animation Visiting artist lecture. 6:30pm Weld Hall.

Week 14 - April 16, 18

Tuesday: No Class, attend SAC
Thursday: Animation Group Work

Week 15 - April 23, 25

Tuesday: Due Animation Group Project - Watch in class, Due Final Assignment Idea Submission
Thursday: Final Project Work

Week 16 - April 30, May 2

Tuesday: Final Project Work
Thursday: Final Project Work

Week 17 - May 7 LAST CLASS

Tuesday: Final Project Work

FINAL PROJECT is due to D2L dropbox:

10:30 am class: May 13 at 11:30AM.