



GCOM366 DREAMWEAVER CSS/INTERMEDIATE WEB DESIGN

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SITE PLANNING ASSIGNMENT

This assignment is the foundation for your 5 page (minimum) final project. Your project can be a personal portfolio site, or a site for a business or product. This assignment asks you to think critically about your topic, and define its goals and scope. You are asked to design a logo. You are also asked to create a wireframe layout for two pages, as well as a sitemap. Please review the examples provided with this document.

Complete this assignment using a word processor and graphics application. DO NOT WRITE ANY CODE.

SITE GOALS: Please review the Website strategy and planning pdf on d2L for examples

Questions:

- What do we want to get out of the site?
- Who are our users ?
- What do our users want?
- What experience are we trying to provide?
- How will we measure success?

SITE SCOPE: Please review the Website strategy and planning pdf on d2L for examples

Questions:

- What features will the site include?
- What kind of detail will those features have?
- What tools and skills will we need to build the site?
- What is the timeline for building the site?

DESKTOP WIREFRAME ELEMENTS for HOME PAGE AND 1 SUB PAGE

You may construct your desktop wireframe in one of several software programs. You will use text and boxes to represent each section listed below.

- Wireframe includes location of the company title and logo
- Wireframe includes placement of navigational items
- Wireframe includes placement of content
- Wireframe includes placement of images/multimedia objects
- Wireframe includes footer information

SITE MAP

Decide the layout of your site and create a site map showing the relationships between each content area.

- Site map detailed as per the example.

LOGO

Design the logo of your company. Include in the Word Document, not as a separate file.

- Unique logo included.

COLOR SCHEME

You should create or use a professional color scheme that works with your logo and matches the message of your product. Please find one and include a screen capture of the colors as part of your plan.

- Color Scheme Included
- Hex Values listed

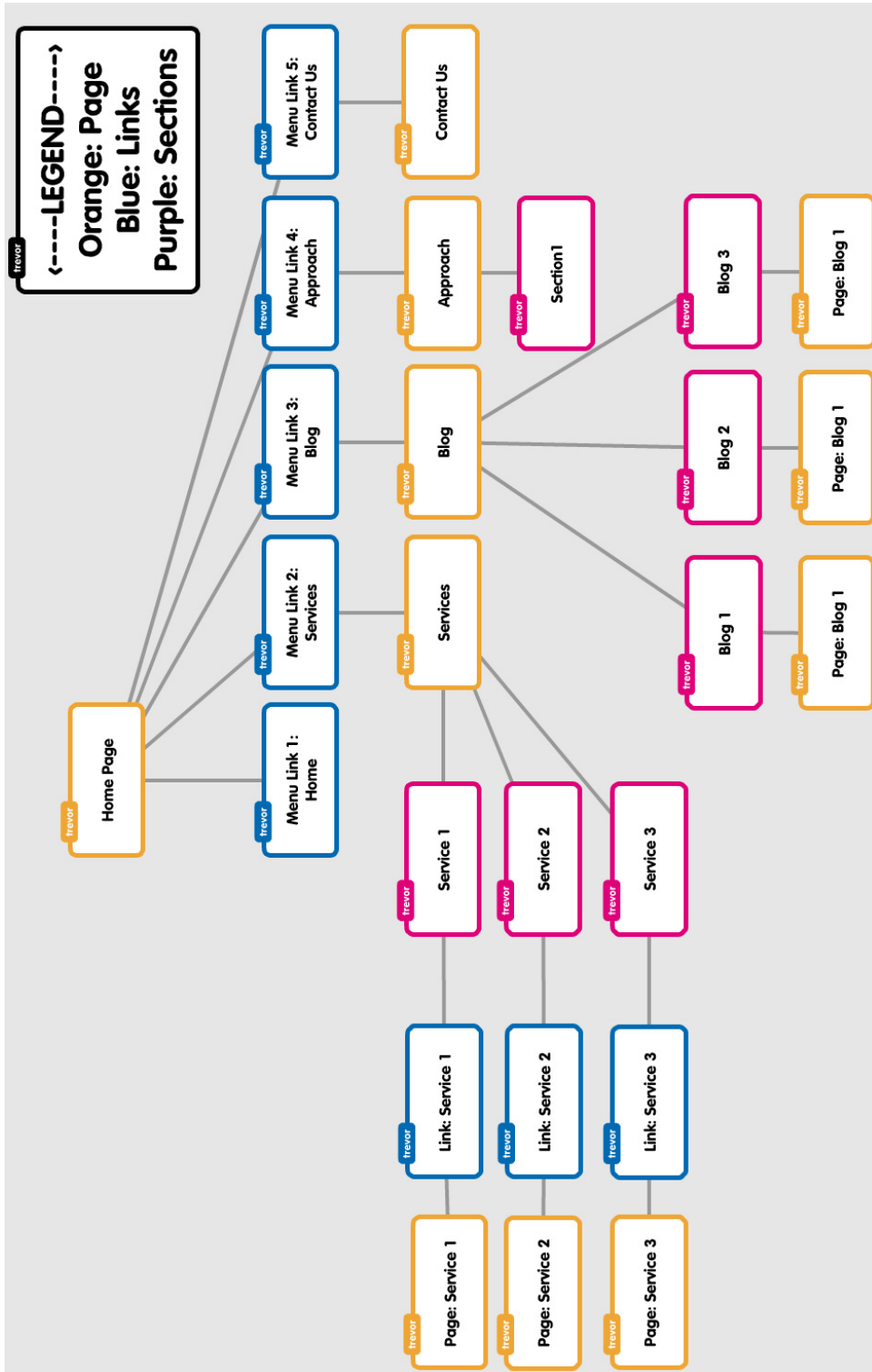
SITE INSPIRATION

Include 2 screenshots of site designs and or layouts that you might like to work toward in your final project.

- 2 screenshots included

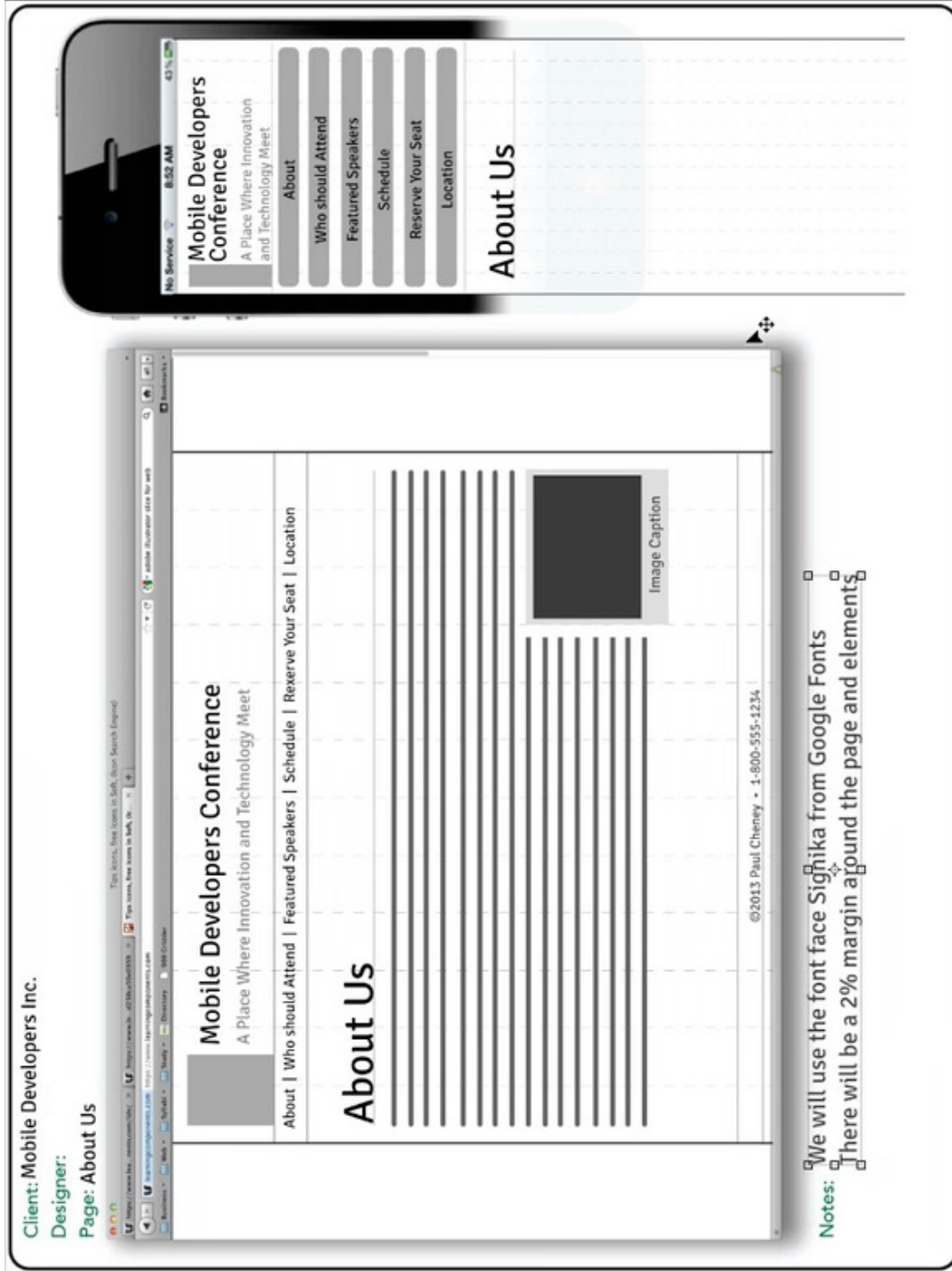
SITE PLANNING ASSIGNMENT

HIGHLY DETAILED SITEMAP EXAMPLE



SITE PLANNING ASSIGNMENT

**WIREFRAME EXAMPLE
MOBILE WIREFRAME NOT REQUIRED**



Client: Mobile Developers Inc.
Designer:
Page: About Us

Notes:

- We will use the font face Signika from Google Fonts
- There will be a 2% margin around the page and elements